DevFest Jinja

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How To List Your Business on Google My Business

~Fanny Nyayic

What is Google My Business?

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best restaurants in jinja

Show Volume

4.0+ rating

Hours

Moti Mahal Bar & Restaurant
4.2 ★★★★☆ (763) · $$ · Indian
46 Iganga Rd
"One off the **best restaurant** in jinja"

All Friends Grill Bar and Restaurant
4.2 ★★★★☆ (803) · $$ · Restaurant
6 Jackson Ave
"The **best restaurant** in Jinja with varieties choise of **food**."

Black Thai Restaurant
4.5 ★★★★½ (13) · Thai
7 Main Street
Dine-in · Takeaway · Delivery

More places →

GMB is simply a free tool for business owners to create a custom profile that appears in Google Search and Maps results.

Did You Know?

93%

Of consumers use google maps to find a business

1,260

Number of Views An Average Local Business Receives Monthly

45%

Of Companies Receive Appointment Requests Through GMB

Ref: Source

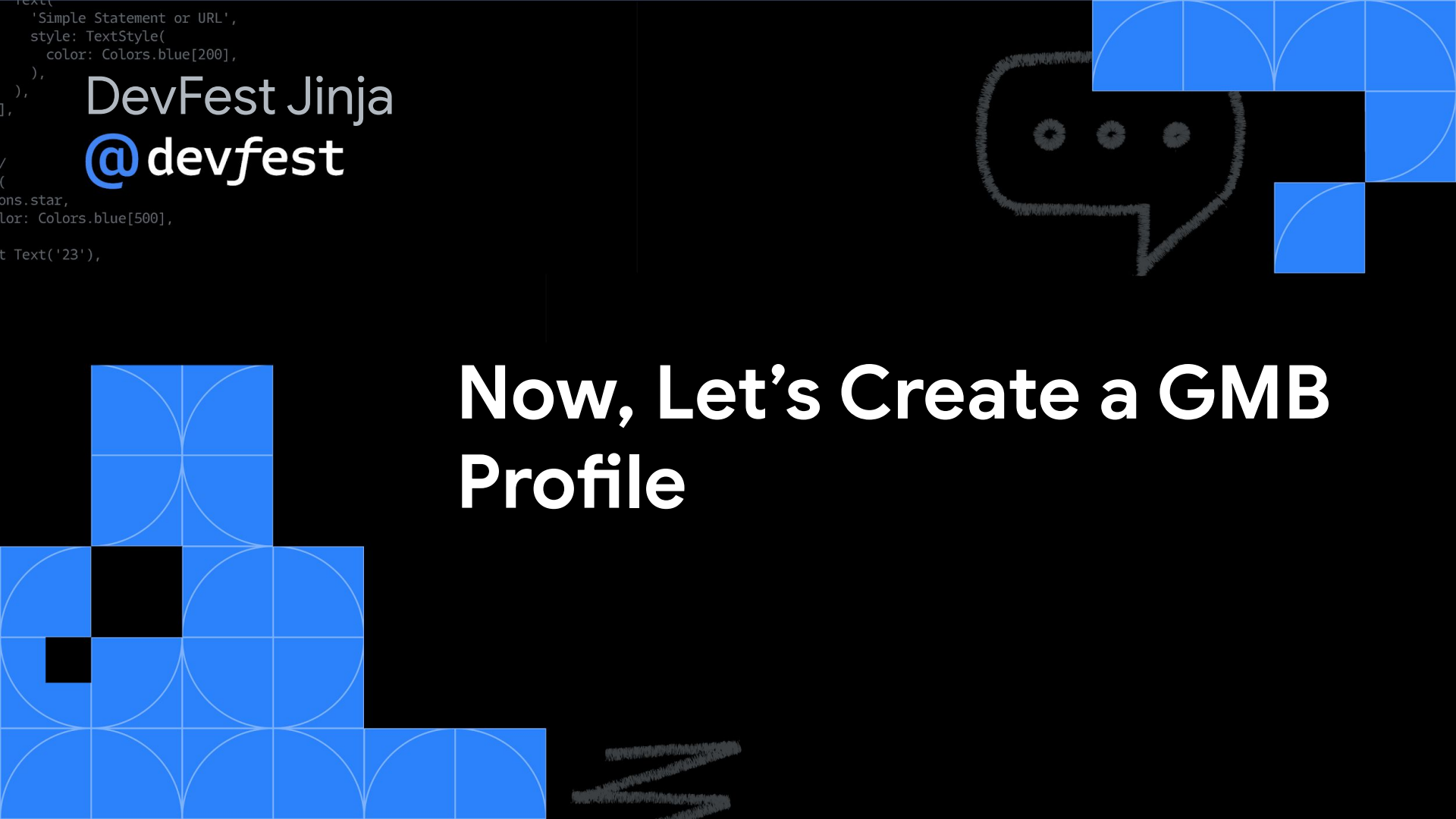
Why is Google My Business a Big Deal?

- Enhanced Visibility:
- Free Marketing Tool:
- Customer Trust and Credibility:
- Access to Valuable Insights:
- Local SEO Boost:
- Customer Interaction:
- Showcasing Business Updates:
- Mobile and Map Integration:
- Competitive Advantage:
- Ease of Access and Management:

Getting Started with GMB - How to List Your Business

Prerequisites

- A Business (name)
- A Gmail Account
- A Physical Business Location
- Phone Number
- A smart phone or PC
- Website (Optional)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Now, Let's Create a GMB Profile

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Any Learnings & Questions?

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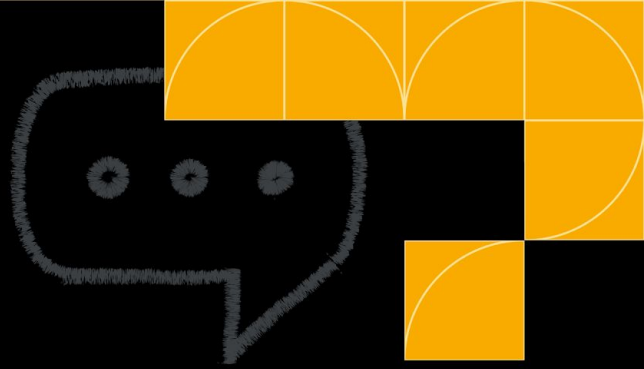
Let's Connect



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